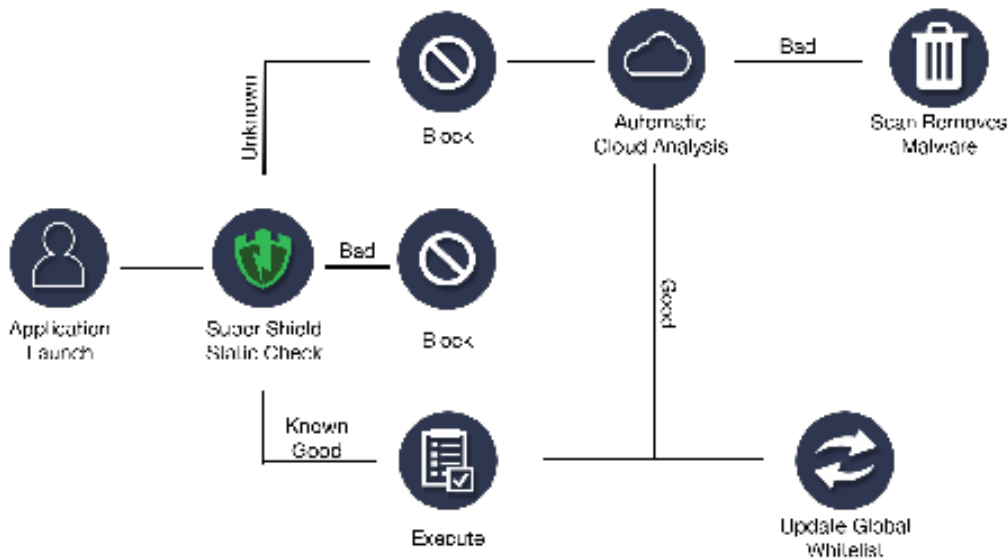


Patent Pending Automation

PC Matic Pro's default-deny approach is based on a Globally Automated Whitelist with an update process that is patent pending. This advancement in whitelisting technology is removing the normal amount of work that comes along with other default-deny solutions.

Pulling unknown software from our user base allows us to staff our Global Whitelist with not only commonly known software, but unique good applications.



Digitally Signed Software

Tackling a majority of known good software to fill a whitelist can be a daunting task. To compliment our whitelist of individual applications, we have instituted our own list of trusted software publishers. This ensures that commonly used software from Microsoft, Adobe, and others are always allowed without the need for analysis.



Super Shield uses static file information to determine if each application is known good before execution.



Analysis of all unknown applications happens in the cloud, preserving the endpoint's resources.

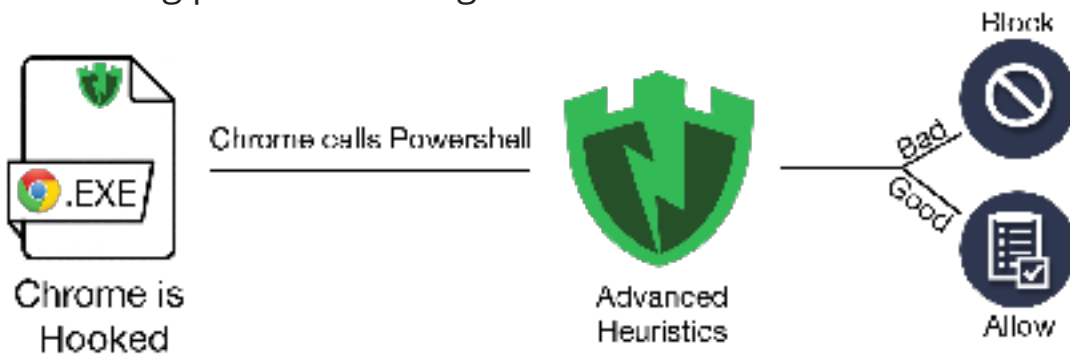


Once an unknown is blocked and classified as good in the cloud, the Global Whitelist is updated for all users.

Fileless Malware Protection

Using a default-deny approach with application control isn't the only focus of PC Matic Pro's protection. With new developments from cyber criminals a shift is being made to fileless malware. In these instances no file from the malware actually runs on the machine. Instead, criminals use known good applications to carry out attacks.

Common attacks use known vulnerabilities and a malicious webpage to call Powershell from Chrome. Super Shield prevents the attack from reaching the scripting host using process hooking and heuristics.



PC Matic Pro's Whitelist vs. the Competition

	PC Matic Pro	Carbon Black	McAfee	Trend Micro	Voodoo Shield
Automated Global Whitelist	✓				
Default-Deny Protection	✓	✓	✓	✓	✓
Affordable Solution	✓				
Cloud Analysis for Unknown Files	✓				
Lightweight Real-Time Protection	✓				